



ADMISSIONS

OPEN 2026-27

20 years of Design Learning



B. DES | M. DES
PGD | MBA | PhD

MIT ADT University

MIT Art Design and Technology University (MIT ADT University), established by the renowned MIT Group of Institutions, is a UGC-recognized multi-disciplinary university spread across 125 acres at Vishwa-Raj Baugh, Loni Kalbhor—once owned by the legendary actor Raj Kapoor. The serene riverside campus, inspired by the concepts of Saptarishi, Saptarang, and Saptaswar, offers world-class infrastructure and has been awarded the Best Campus Award (2017) by ASSOCHAM.

The University offers undergraduate, postgraduate, and doctoral programs in diverse fields including Fine Art, Design, Engineering, Management, Biosciences, Food Technology, Marine Engineering, Film & Television, and Journalism. Designed to meet industry needs, these programs emphasize holistic development through core credits, grooming students as leaders, innovators, and changemakers. Mega events like Persona Fest and Vishwanath Sports Meet are celebrated nationwide.



MIT Institute of Design

MIT Institute of Design (MITID), established in 2006, offers undergraduate and postgraduate programs in Industrial, Communication, Experience, Fashion Design, Management, and Innovation. With 1500+ students and 200+ expert faculty, MITID is recognized for its world-class research, training, and state-of-the-art infrastructure. The institute fosters creativity, innovation, and leadership, preparing students to make a positive impact on industry and society.



PROGRAMMES OFFERED FOR ACADEMIC YEAR 2026 - 27

1 B. Des

Specializations

Product Design

Transportation Design

Interior Space & Furniture Design

Retail & Exhibition Design

Graphic Design

Animation Design

Film & Video Design

User Experience Design

Fashion Design

Fashion Communication

4 Years full time

2 M. Des (Product Design)

3 M. Des (Interior Space Furniture Design)

4 M. Des (Transportation Design)

5 M. Des (Animation Design)

6 M. Des (Graphic Design)

7 M. Des (Film & Video Design)

8 M. Des (Immersive Media Design)

9 M. Des (Information Design & Data Visualization)

10 M. Des (Design Management)

11 M. Des (User Experience Design)

12 M. Des (Fashion Management & Marketing)

13 PG Diploma in Automotive Clay & Digital Sculpting

14 MBA in Innovation & Entrepreneurship

15 Doctor of Philosophy in Design (PhD)

2 Years full time

5000+ Professionals Alumni
1500+ Creative Minds on Campus
50+ Design Awards
10 B.Des Specializations
11 M.Des Programmes
Ph.D Programme

20+ Design Patents
100+ Expert faculty
50+ International collaborations
500+ Companies on board
1000+ Capacity in twin sharing Hostel facility
125+ Acres of residential campus



Industry Connect & Placements



International Collaborations

MIT Institute of Design (MITID) is a proud member of Cumulus, the only global association dedicated to art and design education and research, with 280+ members across 56 countries. MITID is also a member of the World Design Organization (WDO), an international body promoting industrial design for better products, services, and societal impact, with 140+ member organizations from 40 nations.

The International Affairs Office at MITID actively drives the institute's global collaborations and internationalization.



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Scan for Enquiry

mitid_pune

'Vishwa-Rajbaug' MIT ADT University Campus, Next to Hadapsar, Loni Kalbhor, Pune-412201